

15TH INTERNATIONAL SYMPOSIUM ON CONCRETE ROADS

Building the Future on Resilient Concrete Pavements


MÁLAGA ESPAÑA
3-6 NOVEMBER 2026



SPONSORSHIP MANUAL



With over half a century of history, the Symposium promotes technological innovation and sustainability in transport and logistics infrastructure.

The last edition, held in Krakow in 2023, brought together more than 250 professionals from 30 countries and presented over 100 scientific papers.

The 2026 edition in Malaga is expected to have broad international participation, with a significant presence from European countries, as well as substantial participation from North and South America.

THEMES BY TYPE OF PAVEMENT

Roads

Urban pavements

Industrial and logistic pavements

Ports

Airports

Ballastless tracks

Safety barriers

CROSS-CUTTING THEMES

Design and materials

Maintenance and use

Case studies

Sustainability and environmental issues

Economic aspects

Social aspects

Other aspects

Venue: Barceló Málaga Hotel



The congress offers different types of collaboration for all interested companies. The most common options are detailed below, but the organizers are open to any proposal that better suits your needs.

1. PLATINUM SPONSOR (Maximum 2)

€ 15 000.00

Includes:

- Co-branding of the event with special mentions in every technical session.
- XXL logo in the main stage, in the sponsor wall, in the digital programme on the website (home page) and in badges.
- Advertisement in the digital programme (1 full page).
- Exhibition and lead gen:
 - Premium booth up to 18 m² (basic equipment included: electricity, a table and two chairs).
 - 3 full registrations.
 - 3 registrations exclusively for the exhibition, not for technical sessions.
- Professional interview for social media of the event and special mention in the press release.
- Preferred table at the gala dinner.
- Insert in the delegate bag.

SOLD OUT

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2. GOLD SPONSOR (Maximum 4)

€ 10 000.00

Includes:

- XL logo in the stage (side panels), in the sponsor wall, in the digital programme and on the website.
- Advertisement in the digital programme (1/2 page).
- Exhibition and lead gen:
 - Premium booth up to 12 m² (basic services included: electricity, a table and two chairs) **(subject to availability)**
 - 2 full registrations.
 - 2 registrations exclusively for the exhibition, not for technical sessions.
- Insert in the delegate bag.

The congress offers different types of collaboration for all interested companies. The most common options are detailed below, but the organizers are open to any proposal that better suits your needs.

3. SILVER SPONSOR (Maximum 8)

€ 5 000.00

Includes:

- Logo in the sponsor wall, in the programme and on the website.
- Advertisement in the digital programme (1/4 page).
- Exhibition and lead gen:
 - Standard booth of 6 m² (basic services included: electricity, a table and two chairs).
 - 1 full registration.
 - 1 registration exclusively for the exhibition, not for technical sessions.

The congress offers different types of collaboration for all interested companies. The most important options are detailed below, but the organizers are open to any proposal that better suits your needs.

4. BRONZE SPONSOR

€ 2 500.00

Includes:

- Logo in the sponsor wall, in the programme and on the website.
- 1 full registration.

The congress offers different types of collaboration for all interested companies. The most important options are detailed below, but the organizers are open to any proposal that better suits your needs.

5. OTHER SPONSORSHIP OPTIONS

- Modular booth: € 350.00/m² (construction not included).
- A coffee break of the event: € 1 000.00 (exclusive); € 500.00 (shared).
- Advertisements in the programme:
 - Full page: € 1 000.00
 - ½ page: € 500.00
 - ¼ page: € 250.00
- Sponsorship of the gala dinner: € 5 000.00 (it includes one full registration and the logo of the company will be included in the sponsor wall, in the programme and on the website (sponsor landing)).
- Sponsorship of the delegate bag: € 2 500.00 (it includes one full registration and the logo of the company will be included in the sponsor wall, in the programme and on the website).
- Insertion of commercial information in the delegate bag: € 1 000.00 (up to 4 different companies).
- Sponsorship of the usb-memory stick with the proceedings of the Symposium: € 2 000.00

Hereafter there is a floor plan showing the available exhibition spaces, numbered from 1 to 42.

Space selection is subject to availability.

This layout is for guidance only. There is some flexibility in the configuration of the spaces.

